

Listen Tomorrow
August 21st!

WIN Your Share of \$30,000 in FREE CASH & PRIZES!

Fall, winter, spring and summer, **101.5 LITE FM** is South Florida's #1 Listen-While-You-Work radio station! And to say 'thank you', **tomorrow, Thursday, August 21st, from 9 a.m. - 5 p.m.**, you can bask in the warm glow of winning **\$30,000!**

Here's How You Win:

- 1 **Set** all your radios – at work and at home – to **101.5 LITE FM**.
- 2 **Listen** to **101.5 LITE FM** beginning at 9 a.m. We'll tell you how you can win your share of the cash & prizes!
- 3 **Listen** all day. The prizes get larger every hour – so the longer you listen the more you can win!

ONE OF THE PRIZES YOU CAN WIN IS \$5,000 AND A WEEK AT THE SHELBORNE BEACH RESORT!

101.5 LITE FM celebrates the hottest month of the year with **\$30,000** in cool cash and prizes for you to win **tomorrow, Thursday, August 21st!**



Relax at

THE
SHELBORNE
BEACH RESORT
SOUTH BEACH



101.5 LITE FM's Susan Wise
Floating your way with cash!

And look for **101.5 LITE FM's** bathing beauty, Susan Wise with the **LITE FM** Beach Bucks Patrol: they'll be heating up the Sun & Fun Capital of the World **tomorrow** – handing out samples of the free cash!

101.5 LITE FM

Lite Music. Less Stress.



No purchase necessary. Purchase does not increase chances of winning. Contest played August 21, 2003, 9 a.m. - 5 p.m. only. Title and artist of different 'Listener Appreciation Song' announced at the beginning of each hour. When that hour's song begins play on LITE FM, 10th caller to 1-800-469-1015 wins that hour's prize, including varying cash amounts, hotel stays and other premiums. Hotel stays are subject to availability and blackout periods and must be taken by July 31, 2004. One winner per household per 60-day period. Odds of winning depend on number of telephone calls received. Must be at least 18 to play and win. Must maintain principal residence in Miami-Dade, Broward, Palm Beach or Monroe Counties, Fla. Taxes on winnings, along with meals, beverages, telephone calls, incidentals and gratuities are the responsibility of the winner. Valid Social Security number must be provided to claim prize. Employees (and their families) of JPCC, the Shelborne Beach Resort, the Rusty Pelican, Bass Pro Shops Outdoor World and other South Florida radio stations ineligible. Contest details at LITE FM offices and at LiteMiami.com EWLYF0309 © 2003 POINT-TO-POINT & JPCC-FL