

You can win your share of **\$250,000** in free cash while you work!

How stressful is your workday? Do you find yourself needing time to take a deep breath and unwind? You'll discover **101.5 LITE FM** is a great soundtrack while you work: hours filled with lite music to help you stay focused and feel refreshed.

And now, when you make the switch to **101.5 LITE FM** while you work, you can win your share of **\$250,000** in free cash! **Here's how:**

- 1** Visit **101.5 LITE FM's** website at **LiteMiami.com** and join the **LITE Loyal Listener Club**. It's quick and easy to sign up — and we promise we won't share your personal information with anyone.
- 2** Listen to hear your name on **101.5 LITE FM** weekdays while you work — at these special times:
9:00 a.m., 12:00 noon & 3:00 p.m.
We know your workday is hectic, so you can even tell us which times are best for you to listen.
- 3** When you hear your name, call **1-888-395-1015** within 15 minutes to win cash! You could win anywhere from **\$100** to **\$1,000!**

Even if we've spoken to you recently, please visit LiteMiami.com and register to win.

Plus when you join the LITE Loyal Listener Club, you can win prizes exclusively for Club members, receive advance notice about other **101.5 LITE FM** contests and giveaways — and tell us how to make LITE FM even better for you by participating in brief online surveys.

"I've listened to 101.5 at work for years. The music's always fresh. And I feel like I really know your DJ's."

Janet
West Kendall



"I work at home. LITE FM keeps me company all day with lots of music and information."

Leslie
Coral Springs



"I just started listening to 101.5 at my new job. I had no idea you play so many of my favorite songs!"

Crystal
Pembroke Pines



101.5 LITE FM

have a lite day :)

LiteMiami.com

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No purchase necessary. Purchase does not increase chances of winning. Void where prohibited. This contest is played a minimum of three times each day, Monday through Friday, except major holidays, beginning October 1, 2007, through December 31, 2008. Odds of winning depend on number of LITE Loyal Listener Club members who register during this period. Cash prize awards will vary between \$100 and \$1,000, depending on day of week. A minimum total of \$250,000 in cash prizes will be offered; other non-cash premiums and bonus prizes may be offered from time to time (and no cash substitutions will be offered for these non-cash prizes). Must be at least 18 and a legal resident of Miami-Dade, Broward, Monroe or Palm Beach Counties, Fla., to register, play and win. Internet access is required to register for LITE Loyal Listener Club. One LITE FM on-air contest winner per household, per 60-day period. Valid Social Security number must be provided and liability/publicity release completed to receive prizes. Taxes on winnings are the responsibility of each individual winner. Employees (and their families) of Lincoln Financial Media Company of Florida, other South Florida radio stations, and their affiliated companies are ineligible. Contest details at LITE FM offices and at LiteMiami.com. Listener testimonials hereon are dramatizations. ©2007 POINT-TO-POINT & Lincoln Financial Media Company of Florida, a member of Lincoln Financial Group. 101.5 LITE FM is the trade-name for Radio Station WLYF(FM), Miami, Florida. Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates. EWLYFR0702

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