

You can win your share of \$30,000 in free cash & prizes!

Listen at work Thursday, November 15th

Thanksgiving is just days away. What are you most thankful for? At **101.5 LITE FM**, we're really glad you're listening while you work. And to show our gratitude, on **Thursday, November 15th** from **9 a.m.** to **5 p.m.**, you can gobble up your share of over **\$30,000** in free cash and prizes!

Here's how you can win:

- 1** Set all your radios — at work and in the car — to **101.5 LITE FM**.
- 2** Listen to **101.5 LITE FM** beginning at **9 a.m.**
Each hour you can win free cash, a Publix Thanksgiving turkey dinner with all the fixin's, and a fabulous two-night 'Best of Florida Christmas' experience at Gaylord Palms™ Resort & Convention Center near Orlando — featuring ICE!, a winter wonderland, hand-carved from two million pounds of ice!
- 3** Listen all day. The cash prizes get larger each hour ... so the longer you listen, the more you can win!



Read how you can win a special **\$1,000** bonus:

If you're one of the hourly Listener Appreciation Day winners, and you're a member of the **LITE Loyal Listener Club**, you'll automatically get an **extra \$1,000** in free cash! Not a member yet? Visit **101.5 LITE FM's** website at **LiteMiami.com** to join. It's quick and easy to sign up — and we promise we won't share your personal information with anyone. Plus, you'll be eligible to win even more free cash each workday!

101.5 LITE FM is stuffed full of lite music to help you stay focused and feel refreshed while you work. And with more than **\$30,000** in cash and prizes for you to win **Thursday, November 15th** — well, that's the gravy!



Another prize-stuffed
101.5 LITE FM
Listener Appreciation Day!



November 19 - January 3



101.5 LITE FM **LiteMiami.com**
have a lite day :)

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20450 N.W. Second Avenue
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No purchase necessary. Purchase does not increase chances of winning. Void where prohibited. This contest is played November 15, 2007, 9 a.m.-5 p.m. only. Odds of winning depend on number of times each contest is played. Hourly prizes include varying cash amounts, \$100 Publix gift cards and two-nights' double-occupancy accommodations for two at Gaylord Palms Resort & Convention Center, Kissimmee, Fla. Approximate taxable retail value of hourly prizes ranges from \$1,300 to \$5,300; no cash substitution for non-cash prizes. Resort accommodations subject to availability, blackout periods and advance reservations; must be used by January 3, 2008. Eligibility to win hourly \$1,000 bonus prize contingent upon membership in LITE Loyal Listener Club. Internet access required to register for LITE Loyal Listener Club at LiteMiami.com. Must be at least 18 and a legal resident of Miami-Dade, Broward, Monroe or Palm Beach Counties, Fla., to register, play and win. Contestants may win only one LITE FM contest — on-air or online — every 60 days. Valid Social Security number must be provided and liability/publicity release completed to receive prizes. Taxes on winnings are the responsibility of each individual winner. Employees (and their families) of Lincoln Financial Media Company of Florida, Gaylord Hotels, other South Florida radio stations, and their affiliated companies are ineligible. Contest details at LITE FM offices and at LiteMiami.com. ©2007 POINT-TO-POINT & Lincoln Financial Media Company of Florida, a member of Lincoln Financial Group. 101.5 LITE FM is the trade-name for Radio Station WLYF(FM), Miami, Florida. Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates. EWLYFR0703

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