

Would \$1,000 make your holidays merry and 'lite'?

This time of year sounds best when you're more refreshed. At work, at home or out shopping, you know **101.5 LITE FM** is the perfect playlist for the season: refreshing, lite music to reduce your stress and help you feel good.

Just in time: \$1,000 in free cash ... every hour!

You can always win up to **\$1,000** each workday when you listen to **101.5 LITE FM**. And during the next **LITE FM Listener Appreciation Week**, November 15th through the 19th, you'll have the opportunity to win **\$1,000 every hour**, all week!

1 Visit **101.5 LITE FM's** website at LiteMiami.com and join the **LITE Loyal Listener Community**. It's quick and easy to sign up – and we promise we won't share your personal information with anyone. **Already a Member?** Great! You're all set!

2 Listen to hear your name announced as the **101.5 'Employee of the Hour'** weekdays while you work, **Nov. 15-Nov. 19** – at the beginning of each hour:
9, 10, 11 a.m., 12 noon, 1, 2, 3 & 4 p.m.

3 When you hear your name, call **1-888-395-1015** within 15 minutes to win your **\$1,000** in holiday cash!

Plus ... you'll also win your spot on the **LITE FM VIP Guest List** to celebrate **'40 Years of LITE'** with **Barry Manilow** in concert January 29th at the **BankUnited Center** at the University of Miami – including preferred parking and admission to **101.5's** exclusive pre-show 40th anniversary party!

101.5 LITE FM
Presents


40 years of lite

MANILOW

The Hits
A 60 Piece Orchestra
And You!

JAN. 28
BankAtlantic Center
JAN. 29
BankUnited Center
at the University of Miami

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101.5 LITE FM

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Another
101.5 LITE FM
Listener
Appreciation Week:
Nov. 15-19



Printed on a
recyclable paper
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No purchase necessary to play and win. Void where prohibited. Listener Appreciation Week contest conducted Nov. 15-Nov. 19, 2010 only; Employee of the Day contest conducted weekdays at least through Dec. 31, 2010, except major holidays. Limited to LITE Loyal Listener Community Members 18 and older who are residents of Miami-Dade, Broward, Palm Beach and Monroe Counties, Fla. Complete contest rules at LITE FM offices and LiteMiami.com. ©2010 Lincoln Financial Media Company of Florida/WLYF(FM) WLYFPCFA10