

101.5 LITE FM

always lite, always refreshing

win up to \$1,000 in free cash!

We're glad you've turned on the 'LITE' while you work. **101.5 LITE FM** is your choice for lite music and friendly conversation to help you recharge and refresh.

You're still entered to win up to **\$1,000** as the next 101.5 'Employee of the Day'. And now you could win an extra **\$500** on **Super Secret Bonus Fridays**. It's one more special way to say 'thanks' to LITE Loyal Listener Community Members like you!

more refreshing, more free money



Complete contest details at LiteMiami.com. No purchase necessary. Making a purchase will not increase your chances of winning.



Now, there's an even more refreshing way to ease into your workday: **101 Minutes of Continuous Music** starts each weekday morning at **8:30** on **101.5 LITE FM**

101 minutes of continuous music

shhh ... it's super secret bonus fridays!

Register to win on Super Secret Bonus Fridays by filling out the attached reply card and dropping it in the mail. (Or you can visit **101.5 LITE FM's** super secret webpage online at LiteMiami.com/secret to sign up right away.)

Whichever way you choose to sign up – we promise we'll never share your personal information with anyone.

Once you're registered, listen to **101.5 LITE FM** each Friday afternoon at **1:30 p.m.**, beginning February 25th. We'll say thanks to a LITE Loyal Listener. When you hear us thank you, call **1-888-395-1015** within 15 minutes to win your Super Secret Bonus Friday bonus **\$500!**

And remember: You're still entered to win up to **\$1,000** at least four times every workday from **LITE FM**. Keep listening for your name Monday through Friday at **9:00 a.m., 10:00 a.m., 12:00 noon and 3:00 p.m.** to be the next 101.5 'Employee of the Day'!

101.5 LITE FM

refreshing

Printed on a recyclable paper with soy inks



continuous, refreshing music

101.5 LITE FM

LiteMiami.com

once you're registered for super secret bonus friday, listen to 101.5 LITE FM each friday at 1:30 p.m. for your name!

My Name _____ Gender Female Male

Home Address _____

City _____ State _____ Zip _____ Apt # _____

E-Mail Address _____

Home Phone (____) _____ Birth Date ____/____/____

yes! i'll also be listening to hear my name at 1:30 p.m. on super secret bonus fridays!

On average, how much time do you spend listening to the radio each workday?

Less than an hour Between 1 and 3 hours More than 3 hours

Please check here if you'd prefer not to receive e-mail updates from 101.5 LITE FM

No purchase necessary. Making a purchase will not increase your chances of winning.

Submission constitutes permission for 101.5 LITE FM to contact you by phone in the future. Detach before mailing. SM3